

JOE

KINNON

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Experience

Signature Theatre: Content Strategist May 22-May 23

Art direction, prop-styling, graphic design, copywriting, paid media management, social media management, email broadcast comms., website management, leader of facility upgrade initiatives

Inside Broadway: Media Consultant February 22-October 22

Social audit, brand audit, paid media management, social media management

REV Theatre Co.: Marketing Manager May 19-April 21

Art direction, brand strategy, graphic design, copywriting, paid media management, social media management, email broadcast comms., print design, leader of EDIA initiative

Freelance April 20-Present

Art direction, prop-styling, brand strategy, graphic design, copywriting, paid media management, social media management, email broadcast comms., print design, package design for Etta Grover, Jake Speakman, Rachel Lyn Fobbs

Skills

Adobe Suite, Microsoft Suite, Google Suite, Art direction, prop-styling, brand strategy, graphic design, package design, email broadcast comms., Squarespace, Wix, WordPress, Tessitura, USA passport, PA driver's license

Education

The University of the Arts:
BFA Musical Theatre 2020